

# INBOUND MARKETING CERTIFICATE OF EXCELLENCE



## **SIMON DALLEY**

### **Inbound Marketing Certified Professional**

This certificate acknowledges the recipient's proficiency in Inbound Marketing principles and best practices, including blogging, social media, lead conversion, lead nurturing, and closed-loop analysis.

### **Inbound Marketing University**

**12/21/2011**

A handwritten signature in black ink, appearing to read "Brian Halligan".

Brian Halligan, HubSpot CEO and Founder

